



Teleperformance has fully refocused on its core business:

Sale of ISM and IDCC

Paris, February 27, 2008

Teleperformance has just sold its controlling interest in the two training organizations ISM (Institut Supérieur du Marketing) and IDCC (Institut Du Call Center), that are both managed by Mrs. Françoise Hamard.

This transaction was fully paid in cash by the company EFE (Edition Formation Entreprise) chaired by Mrs. Marie DUCASTEL, a subsidiary of the GAI Group.

Both companies, which will be deconsolidated as of January 1, 2008, achieved €8 million revenues in 2007.

This transaction was part of the Group's policy of refocusing on its core business: contact centers; this was the last step of the Group's disinvestment from the Marketing Services division, which had been initiated in 2003.

About Teleperformance:

Teleperformance (NYSE Euronext: FR 0000051807), the world's leading provider of outsourced CRM and contact center services, operates under various brands, such as Teleperformance for customer acquisition, customer service and customer growth programs, as well as Technical Help and Cash Performance respectively specializing in technical support and debt collection. In 2007, the Teleperformance Group achieved €1.593 billion revenues (US\$2.182 billion - exchange rate at December 31, 2007: €1 = US\$1.37). Last November, the Teleperformance management team announced 2008 revenue objectives at around €1.755 billion, increasing by +10% compared to 2007 (US\$2.580 billion at: €1 = US\$1.47).

The Group operates nearly 75,000 computerized workstations, with more than 83,000 employees (Full-Time Equivalents) across 281 contact centers in 45 countries and conducts programs in more than 66 different languages and dialects on behalf of major international companies operating in various industries. For more information: www.teleperformance.com

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